



## A CASE FOR SUPPORT - GALA PATRONS

**October 19, 2019 | Morven Campus | 70 Morven Dr., West Vancouver**

The Collingwood School Gala is presented by the Parents' Council in support of Collingwood School. Every other year, parents are invited to enjoy an incredible evening filled with live and silent auctions, entertainment, dancing, delicious food and a few fun surprises.

In honour of Collingwood School's 35th anniversary, the Parents' Council looks forward to transporting guests back in time to experience 'Prom Night 1984' on the evening of October 19, 2019, in the McCord Family Gymnasium at the Morven campus.

This fundraiser is 100% organized and supported by volunteers, contributors and patrons. Net proceeds generated from the Gala will be contributed to the School to enhance the educational experiences for all Collingwood students.

'Prom Night 1984' simply can't happen without the support of many. With a patron commitment through a business or family donation, the Parents' Council will be able to put on an event that is both unforgettable and impactful.

We thank you in advance for your consideration.

Kirsten Morrison & Kristen Langdon  
Your Collingwood Gala Co-Chairs



COLLINGWOOD  
SCHOOL

## OUR COLLINGWOOD COMMUNITY

Collingwood School commits to building its community and increasing engagement. The Parents' Council have a significant role in ensuring that all parents from JK through Grade 12 have opportunities to create connections and begin lasting relationships with one another. The School also increasingly engages with the Collingwood School Alumni Association, welcoming both graduates and non-graduates. The 35th Anniversary Gala is an amazing example of these two communities coming together to share a great sense of connection.



1984



Now



1984



Now



1984



Now

## OPPORTUNITY FOR SUPPORT

Your support would make a tremendous impact on advancing education at Collingwood School. We understand that today's young people are tomorrow's leaders, and Collingwood School is committed to working with our students to develop new programs that educate and inspire tomorrow's scientists, innovators, artists, philanthropists and mathematicians. Future successes depend on highly engaged, highly capable talent - talents that must be nurtured during primary and secondary education years.

The School wouldn't be as successful without the diligent parent and community involvement it was first built on. The tradition of the Gala as a major parent fundraiser has remained strong for decades, and this Fall, we invite both families and businesses to support the 35th Anniversary Gala.

Becoming a patron of the Parents' Council 2019 Gala would make an incredible difference in how we achieve this goal of superlative education. Also, your generosity will help to create a connected and close Collingwood community.

## ENHANCING COLLINGWOOD EDUCATION

As a university preparatory school, we strive for academic excellence and are dedicated to helping students reach levels of achievement that truly reflect their ability and effort. We do so by creating ideal learning conditions that foster student engagement - small class sizes, low student-teacher ratios, and technology integration. These conditions ensure that each student receives personal individual attention and the opportunity to learn in a supportive and enriched environment.





## Your Support

Your generous support to the 35th Anniversary Gala at Collingwood School will help with its fundraising efforts and will receive prime recognition. All recognition levels for patronage are outlined below.

All types of personal donations will receive an official tax receipt from the Collingwood School Society. Business donations that receive brand recognition will be provided an official business receipt and are not eligible for an official tax receipt as per the Canada Revenue Agency. Anonymous donations will also be graciously accepted.

**For more information on the different ways to give, please visit:  
[collingwood.org/giving/ways-to-give](http://collingwood.org/giving/ways-to-give)**

<b>Gala Patron Recognition Levels</b>			
Patronage Category	Availability	Patronage Area	Brand Recognition Agreement
<b>Diamond</b> \$25,000	One Available	Event presenter	<ul style="list-style-type: none"> <li>Presenting Diamond Patron will be the only Patron recognized on the Welcome Banner</li> <li>Branded recognition outside the venue that may include a tent, car, booth, etc (provided by patron)</li> <li>Two V.I.P. parking spots</li> <li>Multiple mentions on the centre stage</li> <li>Special additional recognition on the Gala Program (500+ copies) at the event</li> <li>Recognition within Bridge Magazine - delivered to 4,000</li> <li>Donor list</li> <li>Four Gala admission tickets*</li> <li>Current Parents (1819 emails) X 3 emails</li> <li>Alumni and Alumni Parents (3217 emails) X 2 emails</li> <li>Facebook presence on the Collingwood School and Collingwood Alumni Association pages (1,775 followers) X 2 or more posts</li> <li>Instagram presence on the Collingwood School account (2097 followers) X 2 or more posts</li> <li>Web presence on collingwood.org with a web traffic average 19,003 page views per month</li> <li>Recognition on TV. displays at the event</li> </ul>
<b>Platinum</b> \$10,000	Four Available	<div style="border-bottom: 1px dotted black; padding-bottom: 2px;">Live Auction</div> <div style="border-bottom: 1px dotted black; padding-bottom: 2px;">Production</div> <div style="border-bottom: 1px dotted black; padding-bottom: 2px;">Food</div> <div style="border-bottom: 1px dotted black; padding-bottom: 2px;">Wine &amp; Bar</div>	<ul style="list-style-type: none"> <li>Platinum Patron Signage</li> <li>One V.I.P. parking spot</li> <li>Multiple mentions on the centre stage</li> <li>Donor list</li> <li>Two Gala admission tickets*</li> <li>Current Parents (1819 emails) X 3 emails</li> <li>Alumni and Alumni Parents (3217 emails) X 2 emails</li> <li>Facebook presence on the Collingwood School and Collingwood Alumni Association pages (1,775 followers) X 2 or more posts</li> <li>Instagram presence on the Collingwood School account (2097 followers) X 2 or more posts</li> <li>Web presence on collingwood.org with a web traffic average 19,003 page views per month</li> <li>Recognition on TV. displays at the event</li> </ul>

<b>Gold</b> \$7,500	Three Available		<ul style="list-style-type: none"> <li>• Gold Patron Signage</li> <li>• One V.I.P. parking spot</li> <li>• A mention on the centre stage</li> <li>• Donor list</li> <li>• Two Gala admission tickets*</li> <li>• Current Parents (1819 emails) X 3 emails</li> <li>• Alumni and Alumni Parents (3217 emails) X 2 emails</li> <li>• Facebook presence on the Collingwood School and Collingwood Alumni Association pages (1,775 followers) X 2 or more posts</li> <li>• Instagram presence on the Collingwood School account (2097 followers) X 2 or more posts</li> <li>• Web presence on collingwood.org with a web traffic average 19,003 page views per month</li> <li>• Recognition on the Gala Program (500+ copies) at the event</li> <li>• Recognition on TV. displays at the event</li> </ul>
		Decor	
		Entertainment	
		Silent Auction	
<b>Silver</b> \$5,000	Eight Available		<ul style="list-style-type: none"> <li>• Silver Patron Signage</li> <li>• Donor list</li> <li>• Two Gala admission tickets*</li> <li>• Current Parents (1819 emails) X 3 emails</li> <li>• Alumni and Alumni Parents (3217 emails) X 2 emails</li> <li>• Facebook presence on the Collingwood School and Collingwood Alumni Association pages (1,775 followers) X 2 or more posts</li> <li>• Instagram presence on the Collingwood School account (2097 followers) X 2 or more posts</li> <li>• Web presence on collingwood.org with a web traffic average 19,003 page views per month</li> <li>• Recognition on the Gala Program (500+ copies) at the event</li> <li>• Recognition on TV. displays at the event</li> </ul>
		Photo booth	
		Tickets & program	
		Flowers	
		Audio visual	
		Swag bag gifts	
		Event rentals	
		Lighting	
Transportation			
<b>Bronze</b> Up to \$4,999	Unlimited	No Specific Location	<ul style="list-style-type: none"> <li>• Donor list**</li> <li>• Web presence on collingwood.org with a web traffic average 19,003 page views per month</li> </ul>

<b>Event Sponsor</b> All Amounts	Unlimited	At the venue where sponsorship is provided	<ul style="list-style-type: none"> <li>• Donor list**</li> <li>• Web presence on collingwood.org with a web traffic average 19,003 page views per month</li> </ul>
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\*Only the eligible tax receipt amount for each ticket will be provided as per the CRA  
\*\*variances may occur on printed materials

Thank you for your consideration.  
For more information, please contact  
Kirsten Morrison & Kristen Langdon  
Parents' Council Gala Co-Chairs  
gala@mycw.org

[www.collingwood.org/gala](http://www.collingwood.org/gala)